



# Voice-On-Hold Audio System

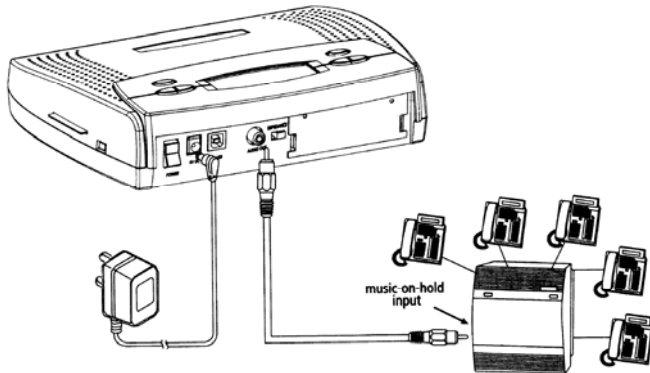
A professional presentation to your telephone callers every time

Here is a professional on-hold player that anyone can use straight out of the box.

That's right. The Voice-On-Hold Audio System from O.W.L. plugs directly into the on-hold music input of your telephone system and you are ready to go.

It comes with your company on-hold promotion already installed so all you have to do is plug it in! Set it and forget it.

Now you can have a real, professionally produced script with a professional voiceover promotion and license-paid background music to communicate with your callers on hold.



## THE PROMOTION

You provide us with some basic information about your company and we write your script. You choose from a selection of professional voiceover artists and a wide range of background music.

The music is license-paid so you don't have to worry about PRS or PPL license fees that with other systems could cost more than your on-hold promotion!

## WHAT ABOUT UPDATES?

Replacement or additional promotions couldn't be easier. You only pay for the equipment once and new promotions come at a bargain price. You can even keep your existing promotion and add new ones periodically so you have a range of promotions to play to your callers on-hold, at the press of a button!

You can have a corporate message for permanent use, and add special offers or news updates as often as you like. You can even have special Christmas background music to get your callers into the festive spirit.

At O.W.L. We make sure you stay in command...you choose the voice, the music and approve the script.

Take a look overleaf and see just how easy it is for you to stay in command.

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## Voice-On-Hold Player



## THE EQUIPMENT

The Voice-On-Hold player is a state of the art electronic system with no moving parts to wear out. There's no technical knowledge required and you just plug it in and go.

It has a monitor speaker so you can hear exactly what your callers hear, and a volume control to adjust to your own telephone system.

If you have a power cut there's no problem. As soon as power is restored the player automatically starts again.

**"The voice promoting your business"**

# Voice-On-Hold Audio System

What do your callers hear when they are on-hold?

## EASY TO USE

Your Voice-On-Hold Audio System comes complete with plug-in mains adapter and cable to connect direct to your telephone system.

It's really easy to use and it even has an lcd screen that let's you see the promotion you have selected. With extra background music and "sorry to keep you messages" you can choose to repeat one track, repeat all tracks or shuffle - just like on a personal stereo player.

The controls are clearly labelled so it can easily be set up by anyone in just a couple of minutes.

It's a truly professional on-hold player that anyone can use straight out of the box.

## NEW PROMOTIONS

When it comes to adding a new promotion it couldn't be easier.

We will produce a new script for your approval. You get to choose some new music and we add the professional voiceover. Then you decide how to install the new promotion on your system.

We can email a file for you to load into the On-Hold System via a USB connection on your desktop or laptop computer. It's a simple drag and drop process that anyone can do. Alternatively, our engineer can call and do it for you in just a few minutes.

We can also send your new promotion on a multimedia card - like the one in your digital camera.

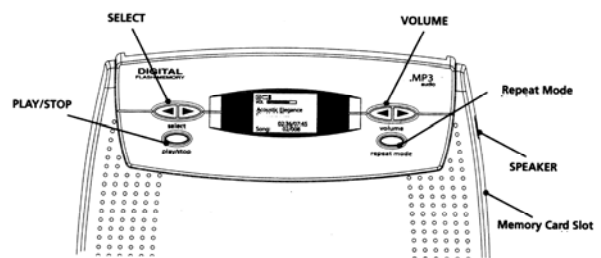
Simply insert the card into your On-Hold system and it will automatically select your new promotion.

Or if you prefer, load your usual promotions into the system and have a number of additional promotions on cards to use and change whenever you wish.

With no contract commitments you remain in complete control and decide exactly when to change.



Suitable for desk top or wall mounting  
230x180x55mm



When it's this simple there's no reason to delay...contact O.W.L. today.



Let your company speak for itself  
and stay in control with  
Voice-On-Hold from O.W.L.



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